

Kerika Privacy Policy
Last updated: May 16, 2018

1) Who collects your information?

We are Kerika, Inc.: a corporation based in Issaquah, Washington, United States. We collect information related to your use of Kerika's software, which includes visits to our website (kerika.com), our blog (blog.kerika.com), and use of our browser-based app ("Kerika").

When we create a mobile version of our software, we expect to collect usage information for that as well.

We use Google Analytics to help us understand usage patterns on our website, blog and app.

- Google uses cookies to gather and crunch aggregated data across all Kerika visitors and users. If you block Google's cookies, Google will not collect your usage data and that's totally fine with us.
- Google Analytics presents us with aggregated usage data. This cannot be used to identify individual users, and that's totally fine with us as well.

We use other Google services, e.g. their Firebase database service, and various Amazon Web Services, e.g. their virtual machines and online storage, for the Kerika website and app. We use Stripe for our online payments.

2) What information do we collect on our visitors?

If you visit our website or blog, Google Analytics keeps track of a lot of stuff:

- What sort of browser you are using.
- Where you are located (country and/or city).
- Which Kerika website or blog pages you viewed.
- How often you visited our website or blog, and how long you spent during your visits.
- What sort of device (e.g. laptop or mobile) you were using.

Google summarizes this data across a large sample and presents us only with the analysis. For example, we might learn that 70% of our visitors use the Chrome browser, but we can't identify any of these individuals.

You can choose not to share this data with Google by blocking Google's cookies, or using ad-blocking software in your browser; that's totally fine with us.

3) What information do we collect on our users?

This depends upon how you signed up as a Kerika user:

- a) If you signed up directly, we get your name and email, and photo if you choose to upload one. Your password is always stored in an encrypted way, and no one ever sees the plain-text version of it.
- b) If you signed up using your Google ID, we get your name, email and photo from Google, and we store your Kerika-related files in your own Google Drive. We never see your Google password. We never access any of your Google files that are not being directly used by you in Kerika.
- c) If you signed up using your Box ID, we get your name, email and photo from Box, and we store your Kerika-related files in your own Box account. We never see your Box password.

We never access any of your Google or Box files that are unrelated to your use of Kerika.

If you make an online purchase, we use Stripe to process your payment. We never see your credit card.

If you request an invoice and pay by check, we will store your billing address and account expiration date so we can remind you when it is time to renew your subscriptions. We don't store your bank information; we just cash your check.

4) Who do we share this information with?

We do use other companies to help us provide our services to our users, and this requires us to share a limited amount of information with them.

For example, we use Mailgun to send emails to our users when chat takes place on one of the Kerika boards. We use Amazon Web Services and Google Cloud Platform for our server infrastructure.

In all such situations, we provide other companies only with the information needed to support specific product features. These companies are required to maintain confidentiality of any information we provide, and they are prohibited from using the information for any other purpose.

5) What about legal requests?

If law enforcement shows up with a warrant, we will certainly give them what they need. If they show up without a warrant we will tell them to get lost.

6) Where is the information stored?

It doesn't matter where you are located; we are an American company and our servers are located in the United States.

7) How long is the information stored?

For as long as you are a Kerika user. If you ask us to delete your account, we delete all the data related to your account.

8) What rights do you have?

We welcome your regular review of your account information online at <https://kerika.com/my-account>. You can also set your preferences, e.g. the amount of email you get, at <https://kerika.com/preferences>.

9) Changes to this Privacy Policy

We may occasionally update this Privacy Policy. When it does so, we will also revise the "last updated" date at the top of this page. For important changes we will notify you by email. We encourage you to periodically review this privacy policy, and we assume your continued use of our website, blog and app constitutes your agreement to this privacy policy and any updates.

10) Get in touch with us

If you have questions about our Privacy Policy, or believe that we have not adhered to it, please contact us at info@kerika.com or write to:

Kerika, Inc.
P.O. Box 514
Issaquah, WA 98027
(USA)